

## **Privacy Policy**

### **Introduction**

Kostas Falangas Hotel Consulting & Development, is committed to preserving the privacy of every visitor to its Website. My company has already assigned me, as Data Protection Officer with whom you may communicate directly for any kind of queries or clarifications concerning the present privacy policy to the contact details: (+30) 6973210556, [kostas@kostasfalangas.com](mailto:kostas@kostasfalangas.com) Please read this privacy policy to understand how I use and protect the personal information that you provide to me. All references to this privacy policy: to my "Website" refer to the website [www.kostasfalangas.com](http://www.kostasfalangas.com) to "me", "I" and "my" refer to Konstantinos-Prometheus Falangas (the Consultant) and the company Business Solutions GP, located in Rethymnon Crete Greece, 8-Kondylaki Str (ground-floor) GR-741320 and to "you" and "your" are to you, the user. This privacy policy only covers the elaboration and collection of all personal data provided through this website. Other websites which are accessed via links within my Website are not covered by this policy.

### **Use and Collection of Information**

When you submit a query to me through my website or by email, you may give me your mail and name. Finally, I may collect additional information concerning you through the use of my website by yourselves (see below information concerning the cookies policy and information relevant to all automated means). The above mentioned collected personal data will be used for the sole purpose of the completion of your request solely.

I may contact you by email in respect of any products and services provided by me, special offers I may have available, discounts and possible promotion activities. In case I actually proceed to this kind of promotional activities as described above, during my first communication with you, I will clearly ask you provide us with your consent in order for me to continue sending you such kind of promotional material. Since you provide me with your consent, in every later communication, you will also be provided with the option of recalling your consent easily, directly and inexpensively through mailing me your request. In case you choose to recall your consent, the above-mentioned elaboration of your personal data by me will automatically cease.

While you communicate with me by sending me an email, your provided personal data (name, surname, address, country, telephone number and email address) will be stored so that I may have the possibility to contact you. These specific pieces of information are used for the best possible filing and handling of your query. The provision of these pieces of personal data is clearly voluntary and upon your consent, according to article 6, paragraph 1a of the GDPR. Since you give me your consent to use your communication details such as your email address or your phone number, I shall have the right, depending on the case, to contact you.

You of course have the right to withdraw your consent at any time having a future effect. Right after the withdrawal of your consent, I shall delete your personal data as well as I cease any kind of their elaboration.

Finally, collected data as described above may be elaborated for purposes of sales statistics, sales management, visitors' origins and preferences etc. This kind of elaboration is completed only on anonymous basis of statistical nature in a way that the provision of such kind of personal information to a third party is impossible.

### **Legal Basis of elaboration of information**

I elaborate the personal data which concern your identification details and all details of your request as absolutely necessary for the completion of my in between agreement and the provision of any of my services. In case this data is not collected, the provision of the services by myself in between collaboration will be impossible.

I legally elaborate any of your contact details for the materialization of any promotional activities, suggestions, information etc. since you provide me with your consent as mentioned previously. In case you recall your consent, any kind of such elaboration will be ceased.

### **Data recipients**

I do not communicate your personal information in any kind of way and shall not transmit or provide them to any kind of third parties, subsidiary companies, commercial or business partners without your prior information and consent, except of the cases mentioned in this policy.

I will fully co-operate with any law enforcement authorities or court order requesting or directing me to disclose the identity of or to locate anyone posting any defamatory, obscene or otherwise illegal material onto my Website. I may also disclose information to protect me in respect of legal or contractual obligations.

On mt website, you may proceed with your request, whose privacy policy is provided under the relevant link before the completion of your booking.

### **Period of Storage of Information**

The information you provide to me concerning your request and the provision of services will be held in my files and records for a period of five (5) years starting from 01/01 of the next year of the year during which the service was provided, which is also the limit of the prescription of the right of compensation that may arise by such a transaction. In a pending legal case concerning this transaction, the personal information is stored in order for me to defend y legitimate interests until the final decision on the dispute. Your personal data that may be registered on any kind of financial documents like invoices etc. and into my financial records shall be stored for as long as it is the financial authorities and services have a right to commit any kind of financial control. Till this day, this time limitation comes up to fifteen years (15). In case this time limitation is amended, the period of storage of personal data will be accordingly amended as well.

All personal data related to promotional or similar activities will be stored for a period of two (2) years unless you recall your consent when it is directly deleted.

In case your personal data is not absolutely necessary for the completion of the above-described purposes, it is stored for a short and reasonable period of time based on the specific collection purpose.

### **Cookies**

Cookies are small text files that are placed on your computer by the websites you visit. They are widely used in order to make websites more efficient as well as to provide information to the owners of the site. They allow me to provide you with the best possible browsing experience, thus understanding the way you use our site. Some cookies have already been set. You may delete or block cookies, but parts of our site won't work without them. By using my website, you accept the use of these cookies.

### **Use of Cookies**

I use cookies on my Website as they make it easier for you to log on to and use my Website during future visits. They also allow me to monitor Website traffic, enhance functionality and to personalize the content of mt Website for you. You can set up your computer to reject the cookies although, if you do so, you may not be able to use certain features on my Website.

### **Types of cookies I use**

Like most websites, Kostas Falangas Hotel Consulting & Development, uses session cookies and persistent cookies. Neither session cookies nor persistent cookies collect any personally identifiable information.

### **Session cookies**

I use session cookies, which last only during your visit (your 'session') and they are deleted when you close your browser. These simply enable me to identify that the same person is moving from page to page.

### **Persistent cookies**

I also use certain cookies that are persistent. These remain on your computer after you have visited my site, meaning that mt site can remember your settings when you revisit me. For example, it may be able to remember some of your searches on my website. I then set persistent cookies, so I don't have to ask you the same question again next time you visit my website. Persistent cookies last for a specific pre-defined period unless they are deleted. Some of my cookies are applied by my advertising partners to help manage my online advertising. These cookies enable me to learn which advertisements attract customers to my website and help me manage my advertising spend by only using adverts and websites that prove to be effective. The information that I collect, and share is anonymous and not personally identifiable. It does not contain your name, address, telephone number, or email address. Similarly, I also use Google Analytics to allow me to track how popular our site is and to record visitor trends over time such as tracking which pages users visit.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set on your computer and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

In all cases, during your first visit on my website, I always ask for your consent to use the cookies to the extend where I consider it unnecessary for my website's good functionality.

### **Collection of information through automated means**

During your visit on this website, I collect information through certain automated means, by using technologies like the cookies, web server logs and web beacons.

It is also probable that I may use a third-party web analytics services on the present page, my social media networking pages or my mobile applications. Service providers who manage these services use technologies like the cookies, web server logs and web beacons to help me analyze the way visitors use this page. All information collected by using these means (including the location of the IP address) is disclosed to these service providers, who use these pieces of information to evaluate the use of the website. During your visit to my website, I kindly ask you to provide me, through a positive action,

with your consent to this processing as well as the use of cookies as described above.

### **Targeted advertising**

I may do not assign my advertisements to third-party ad networks.

### **How I use the information I collect by automated means**

I may use the information collected through automated means on this page to transmit personalized content, for market research, data analysis and system management purposes, so as to determine whether you have visited me in the past or whether you are a new visitor, and to comply with my legal obligations, policies and procedures, including compliance with the relevant industry standards and enforcement of my terms and conditions. I may also use the information in other ways about which special notice will be provided at the time of collection.

### **Security and confidentiality of personal data**

I have made significant efforts to take all preventive measures to maintain the confidentiality and security of personal data and to prevent the distortion, damage, destruction, and their accessibility by unauthorized third parties. Technical and organizational security measures include cutting-edge technology. I also maintain appropriate administrative, technical and physical safeguards designed to protect the personal information you provide from accidental, illegal or unauthorized destruction, loss, alteration, access, disclosure, or use.

However, I cannot control the risk associated with the operation of the Internet and therefore I draw your attention to the existence of potential risks related to its use and operation.

### **Your rights and choices**

In accordance with existing legislation and with the restrictions laid down therein, you have the following rights in relation to your personal data:

- Right to information and access: You have the right to have information and access to the data related to you.
- Right of correction: you have the right to request the correction of your inaccurate data, which are kept in the context of this or the completion of any incomplete data.
- Right of deletion: you have the right to request the deletion of your data, if this is provided in accordance with existing legislation.
- Right to restrict processing: you have the right to request a restriction on the processing of your data if this is provided in accordance with existing legislation.
- Right to portability: you have the right to receive data related to you in a specific form and to request the transfer to another controller, under the condition that this is provided in accordance with the law during a specific processing.
- Right of objection: you have the right to object at any time to the processing of your data, within the limits provided in the existing legislation.

In order to exercise any of your rights and get any information or clarification regarding them and the conditions under which you can exercise them, you should contact the data protection officer in the contact details mentioned in paragraph 1. The data Protection Officer will provide you with any further information and guidance on the steps you need to take.

In addition, in accordance with the existing legislation, you have the right, in case you consider that the legislation for the protection of your data is being violated, to complain before the competent Data protection authority (for Greece, Personal data protection Authority, 1 Avenue Kifisias – 115 23 – Athens, Tel. 210 6475600) and submit a relevant complaint.

### **Contact me**

For any questions or clarifications regarding this policy, as well as for any questions or requests regarding the processing of your personal data, please contact I act as data protection officer, and you contact me directly at [kostas@kostasfalangas.com](mailto:kostas@kostasfalangas.com) or on the phone (+ 30) 6973210556.